



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

*****Media Alert/Photo & Video Opportunity*****

Tampa YMCA and ECHO Help Kids Succeed in School

YMCA Backpack Outreach Event to provide stuffed backpacks to 1,800 Hillsborough County students.

- WHAT:** The Tampa YMCA is teaming up with the Emergency Care Help Organization (ECHO) to provide 1,800 students in grades K-12 with backpacks filled with school supplies. All qualified families have to be registered to participate this year.
- WHEN:** Saturday, Aug. 10, from 9 a.m. to 1 p.m. (Qualified families must be pre-registered in order to participate)
- WHERE:** [YMCA Camp Cristina](#)
9840 Balm Riverview Road
Riverview, FL 33569
- WHY:** The Tampa Y is committed to providing kids with the tools they need to succeed in school. Thanks to ECHO and our other community partners, the Tampa Y is able to provide more children the opportunity to start school with the resources to be successful.
- EVENT & MEDIA CONTACT:** Families can register by contacting Sandy Acevedo at Sandy.Acevedo@tampaymca.org or 813-684-1371.
- CONTACT:** Media members can contact Lalita Llerena at Lalita.Llerena@tampaymca.org, 813-224-9622 ext. 240 or 813-545-7772.

About the Tampa Y

The Tampa Metropolitan Area YMCA is one of the area's leading nonprofits, strengthening Hillsborough and East Pasco communities through youth development, healthy living and social responsibility. Across the Association, 19 facilities engage more than 142,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community's health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org