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Tampa YMCA Reaches the GuideStar Exchange Gold Participation Level as a Demonstration of Its Commitment to Transparency

Tampa, FL (January 31, 2014) –This week, the [Tampa Metropolitan Area YMCA](#) received the [GuideStar Exchange](#) Gold participation level, a leading symbol of transparency and accountability provided by GuideStar USA, Inc., the premier source of nonprofit information. This level demonstrates the Tampa YMCA's deep commitment to nonprofit transparency and accountability.

"We have worked hard to showcase our progress toward our mission, and our long-held belief in being transparent about our work, to our community," says Communications Director Lalita Llerena. "As a GuideStar Exchange participant, we're sharing a wealth of up-to-date information about our work to our supporters and GuideStar's immense online audience of nonprofits, grant makers, individual donors and the media."

In order to be awarded the GuideStar Exchange logo, the Tampa Y had to fill out every required field of our nonprofit report page on www.guidestar.org for the Gold level of participation.

"I encourage you to check out our profile on GuideStar to see what we're all about," added Llerena. "We are engaged in impactful initiatives, and we are thrilled to have another platform for communicating our advancement and progress."

[Click here](#) to see the Tampa Y's profile on GuideStar.

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About the Tampa Y

The Tampa Metropolitan Area YMCA is a cause-driven [Gold Level charity](#) and one of the area's leading nonprofits, strengthening Hillsborough and East Pasco communities through youth development, healthy living and social responsibility. Across the Association, 19 facilities engage more than 160,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community's health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org

About the GuideStar Exchange

The GuideStar Exchange is an initiative designed to connect nonprofits with current and potential supporters. With millions of people coming to GuideStar to learn more about nonprofit organizations, the GuideStar Exchange allows nonprofits to share a wealth of up-to-date information with GuideStar's many audiences. Becoming a GuideStar Exchange participant is free of charge. To join, organizations need to update their report pages, completing all required fields for participation. The GuideStar Exchange level logos, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all Exchange participants' nonprofit reports.