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Tampa YMCA Launches 2014 Annual Campaign to Support Community Needs

Tampa, FL (February 3, 2014) – The [Tampa Metropolitan Area YMCA](#) is launching its annual campaign this month to ensure everyone in Hillsborough and East Pasco counties has access to vital community programs and resources that support youth development, healthy living and social responsibility.

Every day, the Tampa YMCA works to support the people and neighborhoods that need it most by addressing community issues, **such as school readiness, chronic diseases and drowning prevention.**

“Throughout the Tampa Bay area, countless people know the Y. But there’s so much more to our Y than one might think, says Communications Director Lalita Llerena. “The Y is more than a gym. It’s a cause. As a [Charity Navigator 4-star charity](#), we’re dedicated to nurturing the potential of every child and teen, improving the nation’s health and well-being, and giving back and providing support to our neighbors.”

This year, the Tampa YMCA hopes to raise \$1.73 million as an Association, with each [local branch](#) working toward an individual fundraising goal. Charitable gifts from YMCA donors help provide financial assistance for children, adults and families to participate in Y programs. This makes it possible for kids to have a safe place to learn and build confidence after school and over the summer; for families to reconnect and grow together; for cancer survivors to have a safe and supportive place to heal and gain support; and for kids and teens to have access to education and training to reach their full potential in and out of the classroom. More importantly, 100-percent of donations stay in the local community, having a direct impact on residents right in your own neighborhood. When you give to the Y, you strengthen your community.

The Tampa Y’s annual campaign starts during the month of February, with individual kick-off dates/events varying [from branch to branch](#). To learn more about how you can support the Y’s cause, please contact Amber Carpenter, Director of the Annual Campaign, at 813.224.9622 ext. 1241, amber.carpenter@tampaymca.org or visit www.tampaymca.org.

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About the Tampa Y

The Tampa Metropolitan Area YMCA is a cause-driven [4-star charity](#) and one of the area’s leading nonprofits, strengthening Hillsborough and East Pasco communities through youth development, healthy living and social responsibility. Across the Association, 19 facilities engage more than 160,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community’s health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org