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Tampa YMCA Celebrates #GivingTuesday

Tampa Y joins the national #GivingTuesday movement to encourage spending with a purpose

Tampa, FL (November 3, 2014) – [The Tampa Metropolitan Area YMCA](#) has joined #GivingTuesday, a day that proves the holidays can be about both giving and giving back. Taking place December 2, 2014 – the Tuesday after Thanksgiving – #GivingTuesday will harness the power of social media to create a national moment around the holidays dedicated to giving, similar to how Black Friday and Cyber Monday have become days that are, today, synonymous with holiday shopping. #GivingTuesday inspires people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they support and help create a better world.

“It’s an honor for the Tampa YMCA to be a part of #GivingTuesday again this year. As a [Charity Navigator 4-star nonprofit organization](#), we welcome the opportunity to celebrate generosity and giving,” said Communications Director Lalita Llerena. “Every dollar donated to the Tampa YMCA on #GivingTuesday, and throughout the year, goes toward helping local families become closer, children grow and blossom, seniors discover new energy, and those with disabilities find new abilities and new hope. ”

Since its inception in 1889, the Tampa Y has focused on strengthening the foundations of community, either by opening its doors to those in search of leading healthier lives or through community outreach activities. In its 125-year history, the Tampa Y has excelled at supporting whole families, serving all ages, and infusing its core values of honesty, respect, responsibility and caring at all operational levels. Focused broadly in youth development, healthy living, and social responsibility, adults can not only engage in positive health and wellness activities through Y programs, but children and teens have access to activities that teach valuable life lessons. To learn more about the Tampa YMCA’s #GivingTuesday initiative, visit <http://www.tampaymca.org/givingtuesday>.

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About the Tampa Y

The Tampa Metropolitan Area YMCA is a cause-driven [4-star charity](#) and one of the area’s leading nonprofits, strengthening Hillsborough and East Pasco communities through youth development, healthy living and social responsibility. Across the Association, 19 facilities engage more than 167,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community’s health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org

About #GivingTuesday

#GivingTuesday is a movement to celebrate and provide incentives to give. It will culminate with a global day of giving on December 2, 2014. This effort harnesses the collective power of a unique blend of partners— charities, families, businesses and individuals—to transform how people think about, talk about and participate in the giving season. #GivingTuesday will inspire people to take collaborative action to improve their local communities, give back in better, smarter ways to the charities and causes they celebrate and help create a better world. #GivingTuesday will harness the power of social media to create a global moment that is dedicated to giving around the world. To learn more about #GivingTuesday participants and activities or to join the celebration of giving, please visit:

Website: www.givingtuesday.org Facebook: www.facebook.com/GivingTuesday Twitter: www.twitter.com/GivingTues