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Relive Your College Days While Giving to a Good Cause

The Bob Sierra Family YMCA's annual fundraising event directly impacts deserving kids in the Carrollwood community.

Tampa, FL (Oct. 15, 2013) – The Bob Sierra Family YMCA will host [Caribana 2013's "Yesterdaze"](#) on Saturday, Nov. 16th at 6:30 p.m. at the USF Marshall Center. With a college throwback theme, the event will feature dinner by Outback Steakhouse, cocktails by Coastal Wine & Spirits, music by DJ Moyo, and a live and silent auction featuring tickets to theme parks, professional sports games and much more! WFLA-TV News Channel 8's award-winning-anchor Keith Cate will emcee the event.

Caribana is the [Bob Sierra Family YMCA's](#) signature fundraising event, with 100% of donations going toward scholarships for children who may not otherwise have the opportunity to benefit from Y programs and services due to financial hardship. Last year, *Caribana* raised more than \$112,000 for youth development programs such as summer camp, swim lessons, licensed afterschool care, licensed preschool and specially-adapted programs for those facing mental and/or physical limitations.

"*Caribana* is more than just a fun party. *Caribana* is all about kids and giving them the opportunity to develop in spirit, mind and body," says Mercy Powell, development director for the Bob Sierra Y. "Our out-of-school programs, in particular, encourage reading and provide homework help to empower students to succeed in school and in life. We even offer college scholarships to high school students."

To become a sponsor, host a table or purchase individual seats at *Caribana*, please visit www.caribanaymca.com or contact Mercy Powell at mercy.powell@tampaymca.org. [Click here](#) to view pictures from last year's event.

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About the Tampa Y

The Tampa Metropolitan Area YMCA is one of the area's leading nonprofits, strengthening Hillsborough and East Pasco communities through youth development, healthy living and social responsibility. Across the Association, 19 facilities engage more than 160,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community's health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org