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Plant City YMCA Welcomes New Membership Director

Plant City, FL (Aug. 25, 2015) – The [Plant City Family YMCA](#) is pleased to announce JJ Myers as its new membership director.

Myers comes to the Plant City YMCA from Rochester, N.Y. where he most recently served as membership director at the YMCA of Greater Rochester. Myers started his career in sales and found his niche in the nonprofit sector with the YMCA, where he is able to apply his membership management, fundraising and staff development skills.

“I look forward to supporting the Plant City Y team as we form an atmosphere for complete wellness of the entire self - mind, body and spirit,” says Myers. “My goal is to provide top-notch quality service and build stronger relationships with the community.”

In addition to his role with the YMCA, Myers frequently serves as a motivational coach and conference speaker, having presented on the topics of life and purpose throughout the U.S., Europe and Eastern Asia. In his spare time, Myers enjoys reading, exercising and trying new restaurants.

Myers received a Masters Degree in Communication and Media Technologies from Rochester Institute of Technology, and a second Masters Degree in Arts Management from the University at Buffalo, State University of New York. He is originally from Rochester and looks forward to making Plant City his new home to further the Y's mission.

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About the Plant City Y

The Plant City Family YMCA is committed to providing kids with the tools they need to be successful in school and life; preventing chronic diseases; providing cancer survivors and their families with a place to heal through **LIVESTRONG®** at the YMCA; ensuring active older adults maintain/improve physical and social health while aging; and preventing drowning by providing water safety and swim lessons. The Plant City Y values diversity and inclusion by being open and welcoming to all.
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