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Campo YMCA Welcomes New Visionary Leadership

Valrico, FL (Jan. 17, 2018) – The [Campo Family YMCA](#) is pleased to welcome Jarrod Williams and Kym Wallace to its leadership team as it continues to provide a safe place where Greater Brandon area community members can go to feel supported, improve their well-being and create meaningful experiences in their lives.

Jarrold serves as the center executive director where he provides management and oversight to the Campo Y's operations/programs, advisory board, annual campaign and community relationships. Jarrod has been in the Y movement for more than seven years, with that last five at the YMCA of Greater Cleveland. There, Jarrod served as the executive director for the Sandusky Area YMCA. He also served in as association executive director of youth sports and development where he was responsible for creating a nationally recognized youth basketball partnership with the Cleveland Cavaliers. Jarrod currently serves as an adviser for YMCA of the USA, helping to recreate the YMCA Youth Sports model.

As membership experience director, Kym leads staff in providing a superior member experience at the Y. Originally from Decatur, GA, Kym learned how to swim at the Y and also served as Y summer camp counselor during college. She's held membership, wellness and development leadership roles in both the Atlanta and Dallas YMCA associations. Her experience with IBM and First American Title Lending give her just the right balance of sales and service skills to help make an already great Campo Y experience even better.

With both Jarrod and Kym onboard, the Campo Y team is confident it can follow through on its promise to members and guests: "We promise a great experience at the Y, every day. If we ever fail to meet your expectations let us know...we'll make it right. Guaranteed! Because we care."

For more information about the Campo Y, go here:

<https://www.tampaymca.org/locations/campo/> or call 813.684.1371.

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About the Tampa Y

The Tampa Metropolitan Area YMCA is a cause-driven [4-star charity](#), strengthening Hillsborough and East Pasco communities for 129 years, through youth development, healthy living and social responsibility. Across the Association, 18 facilities engage nearly 160,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community's health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change.
www.tampaymca.org