



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR IMMEDIATE RELEASE

Media Contact:

Lalita Llerena
Tampa Metropolitan Area YMCA
813.224.9622 ext. 1240
813.545.7772 (cell)
Lalita.Llerena@tampaymca.org

Tampa YMCA Welcomes New CEO & Thanks Tom Looby for 37 Years Serving the Y Movement

TAMPA, FL – (Aug. 14, 2017) – The Tampa Metropolitan Area YMCA has named Matt Mitchell as its new Chief Executive Officer, effective October 16th. Selected by the Y's CEO Search Committee following a five-month search, Matt will succeed Tom Looby who is retiring October 31st.

Tom has served the Y Movement for 37 years with the last 10 in Tampa. "It's been a joy and privilege serving the communities of Atlanta, Nashville, Winston-Salem and Tampa through the Y, accomplishing many good and exciting things at each stop," says Tom. "Among my fondest Y memories will be all the many wonderful staff and volunteer leaders I've worked with over the years, including a talented and mission-driven team here in Tampa." During Tom's Tampa tenure the Y was named Non-Profit of the Year, received the coveted Bank of America Neighborhood Builder's Award, launched the Sulphur Springs Neighborhood of Promise initiative, created the Teen Achievers program for at-risk students, and enacted over \$30 million in capital improvements to Y facilities. The Tampa YMCA staff and board wish to issue a heartfelt thank you to Tom for his visionary leadership and his many significant contributions to our Y over the past decade.

In his new role, Matt will be responsible for taking the lead on the Y's current foundation and strategic plan to continue to strengthen the Tampa Bay community by closing the academic achievement gap, improving Tampa Bay's health and well-being, developing teen leaders and preventing drowning.

"During our search for a new CEO, we looked at candidates from all over the country but Matt stood out among the rest," said Tampa YMCA Governance Board Chair Al Colby. "His energy and vision for the Tampa YMCA is exactly what we were looking for in a leader. With Matt's experience and passion for our mission, we are convinced the Tampa YMCA will have outstanding leadership for years to come." Al also chaired the CEO Search Committee made up of seven voting members from the Tampa YMCA's Governance Board and community. The committee worked with the YMCA of the USA's executive search team to select the best possible candidate to for the CEO position.

"I am thrilled to join the Tampa YMCA family and the Tampa Bay community," says Matt. "The Y is nurturing a movement with unlimited potential to transform lives and positively

impact our local neighborhoods. I look forward to working with our volunteers and staff to inspire others to learn, grow and thrive with the Y as we collectively strengthen our Tampa Bay community.”

Matt comes to the Tampa Y with more than 20 years of experience with the Y. Most recently, he has served as the Executive Vice-President/Chief Operating Officer of the YMCA of Greater San Antonio for the past five years. While there, Matt orchestrated and strengthened community collaborations and partnerships, increased annual charitable contributions by \$700,000, grew member retention by 16 percent and attained 65 percent growth in family memberships and 40 percent growth in overall memberships. Prior to that, Matt worked for the YMCA of Metropolitan Milwaukee in various leadership roles including vice president of center operations, group vice-president, senior branch executive director and branch director.

Matt holds a Bachelor of Science degree in Kinesiology and Exercise Science from the University of Wisconsin Milwaukee. Matt and his wife, Nicole, both grew up in the upper Midwest and look forward to immersing themselves in the Tampa community.

###

About the Tampa Y

The Tampa Metropolitan Area YMCA is a cause-driven [4-star charity](#), strengthening Hillsborough and East Pasco communities for 128 years, through youth development, healthy living and social responsibility. Across the Association, 18 facilities engage more than 150,000 men, women and children — regardless of age, income or background — to nurture the potential of children and teens, improve our community’s health and well-being, and provide opportunities to give back and support neighbors. The Tampa Y has long-standing relationships and physical presence not just to promise, but to deliver, lasting personal and social change. www.tampaymca.org